

Geisel School of Medicine at Dartmouth
Minutes of the Alumni Council Meeting
April 7, 2017

THE MEETING WAS PREFACED BY AN INFORMAL MEETING TO DISCUSS MATTERS OF GENERAL INTEREST.

WELCOME AND OPENING PRESENTATION: HEALTH AND VALUES AT GEISEL

The meeting was opened by Alumni Council President Sarah Johansen, who welcomed Dr. William Nelson and first-year students John Damianos, M'20, and Celestine Warren, M'20, to speak about the Medical Humanities coursework.

Dr. Nelson explained the curriculum redesign called the Health and Values Program. It is based on five values: ethics, cultural awareness, health equity, resilience, and compassion care. The goal of this program is to ensure that students are aware of and develop the complete knowledge, skills, and attitudes required for delivering high-quality clinical care.

DEAN DUANE COMPTON, PHD – STATE OF THE MEDICAL SCHOOL

Following a warm welcome and congratulations on his appointment as Dean, Duane Compton reviewed the Medical School's accomplishments since the last meeting he attended, current priorities, and goals moving forward.

In the past year, the Medical School has undergone several transitions:

- The launch of the Department of Medical Educations. Reports have been positive to date.
- Basic science departments have been reorganized into five departments, from eight.
- The launch of the Department of Medial Data Science; we are one of the first schools in the country to create that, and now other institutions are following.
- Dartmouth-Hitchcock will support research activities going on in the clinical department to create infrastructure.
- Since undergoing these transitions, we have been able to commit to hiring new faculty members, increasing salaries for current faculty as appropriate, and increasing investments in facility updates.
- An ongoing monetary deficit remains. We are now in a better place to explore new revenues and the role philanthropy plays in the future of the medical school.

Current Priorities:

- With discovery sciences, clinical translation, and delivery sciences, we are forming our own organizations to support quality improvements in health systems.
- We are working hard to teach lifelong learning behaviors, not just knowledge and skills, in our students. Our approach on how to be a humanistic doctor is important.
- We had over 6,000 applicants for our 90 slots for the incoming Medical School class. Each individual application is read by a member of our faculty and staff – while this is time-consuming, we believe this is the best way to admit the right students to our program.
- The AAMC reports that 70% of students did research while in medical school. We are in the 90th percentile for students becoming faculty between 5 and 10 years out of our trainings.
- We have 2 new programs: the Biomedical and Biomedical Native sciences.
- There is now an alternative way to complete our MPH degree with a hybrid class (completed online and on campus).

**Geisel School of Medicine at Dartmouth
Minutes of the Alumni Council Meeting
April 7, 2017**

- The Cancer Director and Dartmouth-Hitchcock Medical Center CEO searches are expected to be concluded soon.
- Major strategic changes are behind us, and we see a solid future moving forward.

QUESTIONS FOR THE DEAN

QUESTION:

How are students learning in the classroom, and how has it changed?

DEAN COMPTON:

Class structure has shifted with the use of modern technology. Students participate in person, but they can also participate remotely with the use of Echo 360, which captures the audio and visual components of a lecture. Students receive the lecture material that was delivered in class through Echo 360, allowing them to virtually participate and engage either in real time or following the lecture.

QUESTION:

How will you approach raising money to support research and teaching?

DEAN COMPTON:

We are working to build the case for support for philanthropic investment in the medical school. The college is leading a campaign planning process. The current case statement draft centers around medical education, discovery sciences, and delivery sciences.

QUESTION:

How can we be engaged in this process?

DEAN COMPTON:

I will share the case statement with you at the Fall meeting, if not before. In addition to making a gift, we will develop more ways for people to engage with the school, including networking, referrals, talking about our mission publically, and helping the community.

QUESTION:

The Alumni Office is understaffed. How high of a priority is this in your view?

DEAN COMPTON:

We are working to put more resources into alumni engagement. Julie and I are actively discussing how to maintain alumni engagement with our school, students, and community.

QUESTION:

How does the school handle legacy applications?

DEAN COMPTON:

We read every single application from front to back. I will look into how we handle legacy applications and report back at the next meeting.

JULIE BRESSOR – UPDATE ON ALL THINGS ALUMNI RELATIONS, VOLUNTEERS, AND GIVING

New giving options are now available, in addition to the Fund. Donors may direct gifts where they feel they have the most important impact and meaning, including, the Fund for Geisel, Teaching and Research, Scholarships, and the Dean's Discretionary Fund. We've had an increase in giving, and in first-time and repeat donation. There was a 48% increase in online giving in December.

**Geisel School of Medicine at Dartmouth
Minutes of the Alumni Council Meeting
April 7, 2017**

Work on the 2017 Medical School Reunion Schedule is well underway. The Surgery Reunion (housestaff, medical school, and D-H surgical alumni) will be held October 7-9. With these new events, we are starting to see a notable number of first-time attendees and first-time gifts. This is a year of testing new events; we will need to develop measures for ROI as have more experience and results.

At the next meeting, we will set time aside to talk about alumni engagement and philanthropy.

Future Actions:

- We need to work smarter and use technology better.
- We need to raise more money/increase philanthropic investment in the medical school.
- We aspire to reach 80% engagement level by 2021. We want ensure everyone is recognized for their participation in giving and philanthropy.
- We want to circle giving back to the school and the values alumni, faculty and students, friends and community members associate with the school.

ACTION: ELECTIONS

New members were presented by the President and unanimously approved:

John Bullock, M'66

Ogeslby Young, M'75

Jeff Georgia, M'81

Pat Dillon, M'86

Sandra Margoles, M'91

Benjamin Gardner, M'96

Thomas Kesman, M'06

Joseph Sacket, HS'66-'72

William Boyle, HS'70-'71

John Connors, HS'95-'02

Atiqa Mohammad, MPH'12 (TDI)

Kim Betts, M'17

Lovelee Brown, M'17

COMMENTS AND NEXT STEPS

The school should consider some sort of process which would ensure legacy applicants receive a “thank you for applying” response. If the candidate is declined, they should receive an automated follow-up message, and if they are accepted, a thoughtful welcome message.

CLOSING REMARKS

The Alumni Council agreed to hold the next meeting in Boston on November 10th, providing a suitable space for a meeting and reception can be found. The next spring meeting date is April 20th, 2018, at the Hanover Inn.

If anyone is interested in participating in campaign planning or in reviewing applications and CVs of new nominations, please keep in touch with Julie or Annette.

Please do email Sarah Johansen with any ideas for the next meeting. The Dean will attend and plans to lead a strategy session on campaign planning and alumni engagement.

The Alumni Council will hold an election for president by email. It would be good to have a candidate in place by our Fall meeting.